

Applicant:

Love Hoops Foundation

Proposal:

Active Women

Amount:

£250

The total project cost is £2,000 but applications for funding are being made to 8 Community Meetings, (namely Aylestone, Beaumont Leys, Braunstone and Rowley Fields, Eyres Monsell, Freeman, New Parks, Western Park and Westcotes)

This can be broken down as follows:-

Item	Cost (£)	Actual or Estimate?
Court Hire	6156	A
Coach Fees	3600	A
Training Costs	2500	A
Equipment	1200	A
Travel Expenses	2000	E
TOTAL	15,456	

Summary:

Love Hoops Foundation is part of the street games consortium that successfully bid to Sport England for funding from their Active Women programme, which targets disadvantaged women.

Under this project, over 360 young women in Leicester will be offered coaching and playing opportunities. They then will have the opportunity to take coaching and refereeing qualifications, aiming to establish 6 new basketball clubs in the City. Mentoring will be provided by the Love Hoops Foundation.

The project hopes to overcome the following barriers:-

- Access to sports facilities. Sessions will be held in young people's own communities
- Finance. The funding will help those in communities where low income families often have very little money to pay for sporting activities
- Cultural / Religious. The project aims to address young women's perceptions of sport, including letting them know that sport is an option for them. There will be female coaches from the area, who will act as positive role models

The project's targets are to:-

- Put 12 Level 1 coaches and 6 Level 2 coaches through the programme
- Have a minimum of 2 volunteers from each centre, but hopefully more
- 32 champions, 2 from each city, to be the project's "eyes and ears"
- Train 12 NATO qualified table officials and 12 referees, as well as the coaches mentioned above
- Establish 6 new clubs. These initially will have central administration, but will become self sufficient at the start of Year 3, looking for at least 12 players to register for each team
- Have 10 sessions of coaching for each group as part of the programme. It is likely that further funding will be requested, once established, to carry on the programme, leading to club establishment
- Take part in monthly tournaments over the two years, once the teams are established
- Retain 100 new players over 2 years, measured as NGB registrations.

Other Information:

The following funding has already been promised to this project:-

Sport England Active Women Grant	£5,156
Love Hoops Foundation	£2,920
City of Leicester Lady Hoops	£5,380
TOTAL:	£13,456